



Become a West Branch Little League Sponsor for the upcoming 2024 Season

Thank you for considering a sponsorship opportunity with the West Branch Little League! Your support today will ensure a positive experience for children, parents and other visitors to our area. Your support is crucial to the success of our program.

The West Branch Little League is 100% volunteer based. We strive to be a pillar in the community for both families and businesses. All funds donated to the West Branch Little League go into fieldwork, maintenance, equipment and other necessary purchases to keep the children safe, learning how to play and having fun.

Being a West Branch Little League Sponsor has its benefits! Below are some reasons to sponsor a team:

WE ARE LOCAL- Your message will reach hundreds of parents, relatives and children! (450 plus children each year)

WE ARE AFFORDABLE- Sponsorships start at \$175. You can also ask your league representative for a list of other opportunities to help improve our program and facilities.

WE ARE TAX DEDUCTIBLE- West Branch Little League is a 501-C3 program so all sponsorships, donations or other monetary/merchandise/labor are tax deductible.

We thank you in advance for your support of the West Branch Little League and hope you consider becoming one of our sponsors. Your sponsorship will allow us to continue providing a quality, affordable program for the youth of our community. Please fill out the attached Sponsor form or go to wblls.com to complete the form and join our team! Comments, suggestions or other ideas are always welcome. Please email the league at wbll1956@gmail.com.

Sincere Regards,

West Branch Little League

wblls.com

P.O. Box 23 – West Branch, MI 48661



West Branch Little League Sponsorship Form

Yes! I would like to contribute to the community and welfare of our young athletes! Please sign up my business as a West Branch Little League Sponsor.

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL

___ GOLD \$1200 This Package includes the benefits of **DIAMOND AND SAPPHIRE**.

___ SILVER \$800 This Package includes the benefits of **RUBY AND SAPPHIRE**

___ BRONZE \$500 This Package includes the benefits of **SAPPHIRE AND EMERALD**

___ DIAMOND \$1000 Includes **X LARGE SIGN** premium location (most visibility)

___ RUBY \$500 Includes **LARGE SIGN** in high traffic location (good visibility)

___ SAPPHIRE \$350 Includes **TEAM SPONSORSHIP** (Name on Jerseys, Schedules etc.)

___ EMERALD \$175 Includes **OUTFIELD SIGN** (line the interior of the outfield fences)

All sponsorship packages also include recognition of sponsorship at opening day ceremony, advertising on wbls.com and as much press as we can deliver. (potential - local radio, local newspapers etc.)

BANNER/SIGN INFORMATION - If your banner is not already on file, please email business name and/or logo to wbl11956@gmail.com (.jpg, .pdf or another graphic file format). (PDF preferred).

Terms and Conditions of Sponsorship: The sponsorship is for the upcoming WBLL season (one season). WBLL will make every attempt to accommodate division/team/player preference. However, there may be conflicts that hamper our ability to honor your preference. WBLL reserves the right to make final decisions in the best interest of the league and children. By completing the following section, you are agreeing to these terms.

Division Preference (circle)

BASEBALL: Tee Ball (boys & girls) Coach Pitch Minors Majors Juniors/Seniors

SOFTBAL Coach Pitch Minors Majors Juniors

IF SPONSOR HAS CHILDREN LIST HERE:

SHIRT COLOR PREFERENCES: 1. _____ 2. _____

RETURN BY MARCH 15 WITH YOUR CHECK PAYABLE TO: WBLL PO Box 23 West Branch, MI 48661